Timothy G. Dela Cruz

SAMPLE RESUME FOR AGBS 2011

Basic Information

Timothy Go Dela Cruz

24 Adobe St., Brgy. Bagumbayan, Davao City 1650

248 9271

0917 852 1994

Education

University of the Philippines Diliman – 2008-Present

Bachelor of Science in Economics, 2012

Summa cum Laude standing (1.143817 GWA)

Varsity football player

Student DJ, DZUP 1602

Xavier School – 2004-2008

First Honors, Magis Award

Varsity football player

Editor-in-Chief of official student publication

Experience

Internship

Product Management Internship, Globe Telecom, 2010

* Developed and recommended the Loyalty program for Autoload Max retailers by identifying key customer insights from different retailers. This schema is currently being utilized by the company.

Marketing Competition

P&G Brand Wars Inter-University Marketing Competition, 2009

* Worked with a 6-man team to form a business plan to boost sales of Father’s Day greeting cards. Was able to raise theoretical sales and won first place.

Co-Curricular Activities and Affiliations

* **UP Business Majors Association (UP-BMA)**

**Logistics Head, Ad hoc Committee (2009-2010)**

took charge of special projects for the UP-BMA scholarship fund and raised a total of Php 100,000 through projects

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 **Vice Chairperson, Sports Committee (2008-2009)**

became overall head of the annual team building seminar, sportsfest, and an *Ondoy* outreach program

Miscellaneous Data

* Proficient in French, Mandarin, Filipino, and English
* Able to use Adobe Flash, Adobe Photoshop, and Windows Movie Maker
* Runs an online store at the Multiply Marketplace selling clay models
* Tutors public school children during summer vacation